



March 6-7, 2012 * Atlantic City Convention Center * Atlantic City, NJ
Exhibit Hall Directory Advertising

Increase your company's exposure and direct expo hall attendees to your booth by placing an ad in the GLOBALCON 2012 Onsite Exhibit Hall Directory. This directory is provided to each conference attendee, expo only visitor, and seminar delegate and provides them with a quick reference on each exhibitor's booth location, the exhibit hall workshop schedule, as well as a show floor plan.

Space is limited, so fill out this form to reserve you spot today. Choose from one of three affordable options:

Option 1: Business Card Ad \$395

- Size: 3.5" wide x 2" high
- Includes your company logo, brief text, contact information and booth number. Or, you can simply provide your actual business card to be scanned.

Option 2: Quarter Page Ad \$850

- Size: 3.8145" wide x 5" high
- You create and customize this ad

Option 3: Half Page Ad \$1,350

- Size: 7.879" wide x 5" high
- You create and customize this ad

Option 4: Full Page Ad \$2,600

- Size: 7" wide x 10" high
- The best value for your advertising investment, you create and customize this ad

DEADLINES

Ad Space Reservation June 1, 2011 / Ad Material Due July 1, 2011

Place an AD TODAY! Complete this form, print and fax to: Jacqueline Fraga, 770-381-9865
or call 770-279-4386, for more information

- Business Card Ad Quarter Page Ad Half Page Ad Full Page Ad

Company _____
 Address _____
 City State Zip _____
 Contact Title _____
 Phone Fax _____
 Email _____

Payment Information

Company Check
 (payable to AEE) or

Credit Card:
Visa MasterCard Amex

_____ Card Number

_____ Exp. Date

_____ Signature

_____ Name on Card if different from Contact

Contract Terms: Advertiser will indemnify, defend, and hold AEE, show sponsors, publisher, its contractors, harmless from any claims, losses, expenses (including attorney fees), and liability arising in connection with the placement of exhibitor's ad in the onsite exhibitor directory. AEE is not responsible for any omissions or errors in advertisement placement. AEE does not endorse or guarantee any claims made by advertiser. AEE reserves the right to reject advertising for any reason whatsoever. No cancellations and now refunds are permitted.