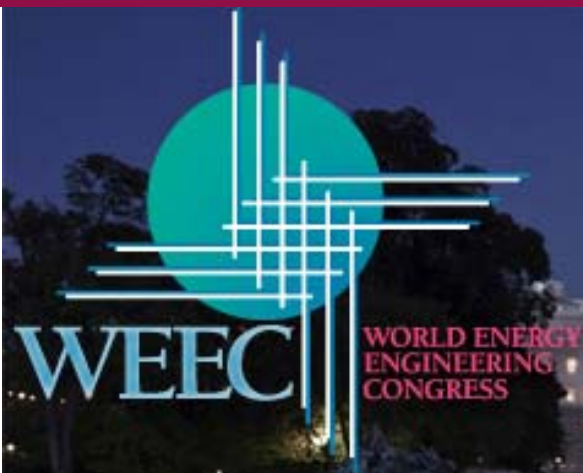


WEEC 2010

Event Sponsorship

Washington Convention Center
Washington, DC
December 8 - 10, 2010



*WEEC Returns to
the Nation's Capitol
for 2010...*

Wednesday, Dec 8th

Opening Session Coffee Break
Sponsor

Exhibit Hall Coffee Service
Sponsor

Conference Attendee
Networking Reception Sponsor

Wednesday & Thursday, Dec 8 & 9th

Daily Conference Attendee
Luncheon Sponsor

Thursday, Dec 9th

Council for Women in Energy &
Environmental Leadership
Breakfast

Featured Opportunities

Conference Proceedings

Conference Program

Workshop Presentation

Aisle Sign Sponsor

Registration- Kick Panel
Sponsor

Lanyards, Memo Pads or Bags

ASSOCIATION OF ENERGY
ENGINEERS

4025 Pleasantdale Road, Suite 420
Atlanta, GA 30340

Contact Lauren Lake

Phone: 770-447-5083

Fax: 770-446-3969

Email: Lauren@aeecenter.org

AEE offers many great ways to enhance your prominence and visibility to decision-making attendees and industry professionals at the upcoming WEEC to be held in Washington, DC on December 8 - 10, 2010.

SPONSOR RECEIVES THE FOLLOWING BENEFITS

- Your logo in the conference program distributed onsite to attendees
- Pre-show industry recognition in mailings and attendee promotions
- Website recognition with your organization's link on show website
- Your logo on signage displayed throughout the show
 - Entrance Unit, Registration and other sponsor "Thank you" signage
 - A sponsor recognition sign prominently displayed in your booth
- Sponsor ribbons on your company attendee / staff badges
- Logo displayed on the back cover of the Conference Proceedings CD
- Upgraded **BOLDED** listing in the Exhibit Hall Directory
- Access to exclusive WEEC Hospitality Room throughout the show

WEEC Event Sponsorship Opportunities

Wednesday, December 8th

Conference Attendee Networking Reception Sponsor

An outstanding opportunity to reach and interact with all speakers and conference attendees -- held in the exhibit hall on Wednesday evening. AEE will provide additional specialized function graphics, featuring your logo, such as directionals to the reception and signage in the expo hall.

You are encouraged to bring marketing and sales materials to be distributed to attendees within the function area or provide a banner and/or other promotional materials approved by AEE.

Investment: \$30,000 Exclusive Host / \$10,000 Partial Sponsor

If you are looking for even higher visibility at WEEC contact Lauren Lake for details on Premium Sponsorships that may still be available.



WEEC Event Sponsorship Opportunities

Wednesday, December 8th

~~Opening Session Coffee Break Sponsor~~ **SOLD**

Officially welcome all conference attendees to the Opening Session by sponsoring the Opening Session Coffee Break. In addition to other onsite and promotional recognition, you may wish to provide coffee mugs or coffee sleeves with your logo to support your company branding. A sign with your logo will be placed next to the coffee service for maximum recognition.

Investment: \$1,500 (coffee, set-up, regular cups, and tear down)

Thursday, December 9th

Council for Women in Energy & Environmental Leadership (CWEEL) Breakfast

CWEEL is a division of AEE and has been organized to develop a prominent voice for women in the industry. CWEEL will be holding their Breakfast Meeting from 8:00-9:00 am on Thursday, December 9th. This is a new division of AEE and this sponsorship offers you an amazing opportunity to associate your organization with this effort. You are encouraged to provide marketing materials to attendees of this event.

Investment: \$1,750

Wednesday and Thursday, December 8 & 9

~~Exhibit Hall Coffee Service Sponsor: Wednesday & Thursday~~ **Sold**

Brighten the morning for expo visitors and conference attendees by sponsoring coffee service in the exhibit hall. You may wish to provide coffee sleeves with your logo for additional exposure. Along with other materials pre-show and onsite, a sign will be placed by the coffee service to indicate you are the sponsor.

Investment: \$1,750 (coffee, set-up, regular cups, and tear down)

Daily Conference Attendee Luncheon Sponsor: Wednesday & Thursday

The Attendee Luncheons provide an outstanding opportunity to reach all speakers, conference attendees and seminar delegates. As a co-sponsor of one of these luncheons you will receive 10 luncheon tickets to distribute to key customers and staff. A full sponsor will receive 20 luncheon tickets.

Sponsors are encouraged to place marketing materials at each place setting and have a representative personally greet attendees as they enter the luncheon.

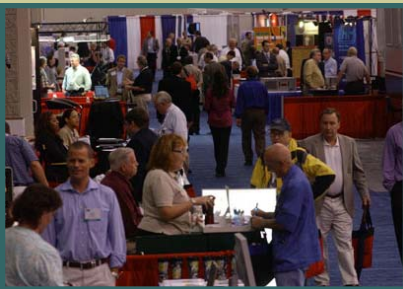
Investment: \$10,000 per event day for Exclusive/\$5,000 Partial

FEATURED Sponsorship Opportunities

Conference Proceedings Sponsor

One of the best ways to reach attendees even after the show, is to sponsor the Conference Proceedings CD distributed to conference attendees. Your logo will appear on the front and back covers of the CD. Your logo and a link to your company's website will also be included on the splash page and sponsor link page each time the attendees open the CD.

Investment: \$6,000



FRONT COVER

BACK COVER



FEATURED Sponsorship Opportunities

Conference Program Sponsor

Conference attendees will receive the onsite conference program and will use it as a guide to the various educational conference tracks and other events at WEEC. Your sponsor logo will be prominently displayed on the top of the front cover of the program.

Investment: \$5,000

Welcome Banner Sponsor

Be the first to welcome conference attendees and visitors to the show. Your logo will appear on a 10' x 20' welcome banner at the entrance to the show.

Investment: \$5,000

Workshop Presentation Sponsor

Sponsor one of the two exhibitor presented Free Workshops in the expo hall, a popular addition to the expo hall activities. Your logo will appear on the presentation screen when a presentation is not being conducted (i.e. during conference attendee luncheons on Wednesday & Thursday). Your logo will also be included on onsite Workshop presentation signage throughout the show (presentation listings, a 4' x 8' hanging sign over the area, on the entrance unit, etc).

Investment: \$2,500

Aisle Sign Sponsor

An Aisle Sign sponsorship will reach customers, speakers, conference attendees and seminar delegates as they refer to these signs repeatedly throughout the show. Your logo and recognition of your sponsorship will appear on one specified side of the aisle sign of your choice. *Please note: This sponsorship is on a first-come, first-serve basis.* Contact Jacqueline@aeecenter.org for availability

Investment: \$800 per aisle sign, per side

Registration - Kick Panel Sponsor

By sponsoring a Registration Kick Panel your organization will be one of the first to be seen as customers, speakers, conference attendees and seminar delegates register and enter the show. Your logo/company tag line (subject to show management's approval) will appear on three (3) registration kick panels in addition to all other pre-show and onsite materials.

Investment: \$3,000

SOLD Lanyards, Memo Pads or Tote Bags

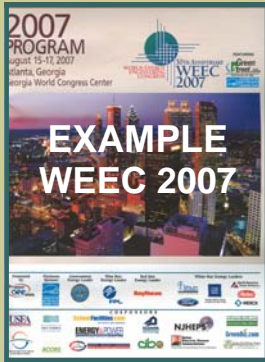
See your organizations name by sponsoring one of the promotional items mentioned above. Items must be **provided by the sponsor** and approved by AEE. The items must be received by AEE no later than 14 days prior to the opening of the show. Your logo will be displayed by all conference attendees as they use your item throughout the show.

Investment: \$1,750 (sponsor supplies items to be distributed)

Special Tote Bag Offer...

This special sponsorship offer allows you to gain maximum exposure without any additional work. Have AEE print conference attendee tote bags for you featuring your logo. Every conference and seminar attendee as well as expo visitor will receive a quality bag with your logo to be used throughout the show.

Investment: \$10,000 (AEE will print & pay for items to be distributed)



WEEC 2010
Level of Sponsorship

Event Sponsorship:

Amount:

Please sign us up as a partial sponsor for the sponsorship indicated.

Amount:

SPONSOR INFORMATION

Company: _____

Billing Contact: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone Number: _____

Fax Number: _____

Email Address: _____

Onsite Contact: _____

PAYMENT TERMS

You will receive an invoice for payment.
All payments will be due within 60 days of commitment.

Payment Method: (Credit Card, Company Check/Invoice) - *Circle One*

MasterCard AMEX Visa Company Check/Invoice

Card Number: _____

Name on Card: _____

Expiration Date: _____

Amount to be Charged: _____

Please submit the sponsor form by fax or mail to Lauren Lake to:

Association of Energy Engineers
4025 Pleasantdale Road
Suite 420
Atlanta, GA 30340

Phone: 678-687-4997
Fax: 770-446-3969
Lauren@aeecenter.org