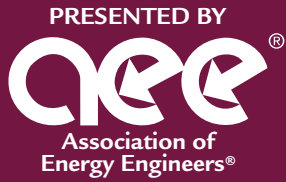


Place your exhibit at the nation's premier energy showcase for end users in business, industry, and government...



35th Anniversary

WORLD ENERGY ENGINEERING CONGRESS

Celebrating 35 Years of Leadership!

WEEC 2012

OCTOBER 31-NOVEMBER 1, 2012
GEORGIA WORLD CONGRESS CENTER • ATLANTA, GA



FEATURING



Sponsored by:



Keynote Speaker
General Colin Powell,
USA (Ret.)



General Powell will speak on the topic Leadership in the Green Energy Industry

35th Anniversary

WORLD ENERGY ENGINEERING CONGRESS

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OCTOBER 31-NOVEMBER 1, 2012  
GEORGIA WORLD CONGRESS CENTER  
ATLANTA, GEORGIA



Exterior view of the Georgia World Congress Center, the premier convention and conference center in the Southeastern U.S.

**ATLANTA: A GREAT CITY AND A GREAT BUSINESS DESTINATION**

As the business hub of the southeastern U.S., Atlanta continues to maintain its status as a burgeoning market center, serving as corporate or regional headquarters for thousands of organizations, and sustaining one of the healthiest growth economies in the nation. Atlanta boasts more ENERGY STAR® certified buildings than any other city in the region. Easy to reach by air from anywhere in the world, Atlanta also offers many attractions for visitors. The Georgia Aquarium, located downtown, is the world's largest aquarium, with more than 10 million gallons of fresh and marine water and more water-dwelling animals than any other aquarium. The much celebrated World of Coca Cola occupies 11 acres in the heart of downtown, adjacent to the Centennial Olympic Park. Other outstanding attractions include CNN Center, Underground Atlanta, the Children's Museum of Atlanta, Fernbank Science Center, the King Center, the Carter Center, the Margaret Mitchell House, Stone Mountain Park, Atlanta Botanical Gardens, and many more.

# For 2012, the WEEC returns to Atlanta...



## Exhibit at the nation's largest, most active buying venue for end user energy products and services.

The Association of Energy Engineers is very pleased to celebrate the 35th anniversary of the World Energy Engineering Congress (WEEC) in Atlanta, once again bringing together the leading energy professionals in business, industry, and government, as they actively seek today's best and most innovative approaches to lower their energy costs, reduce their carbon footprint, and assure reliable, economical, secure energy supplies for their organizations.

**By exhibiting at the WEEC**, your sales team will be part of the nation's most active annual buying event for end use energy products and services. Taking place October 31–November 1 at Atlanta's state-of-the-art Georgia World Congress Center, the 2012 WEEC expo offers your best opportunity of the year to reach thousands of top energy management decision makers from throughout the U.S. and abroad.

**Energy cost control is the highest priority for attendees.** You'll meet face to face with key buyers representing the commercial, industrial, institutional, and governmental sectors of the end user energy marketplace. Professionals who attend the show are aware of the proven payback of dollars spent to secure their organization's energy-economic future, and will typically visit your booth with specific goals in mind.

**The WEEC show floor offers a robust selling environment** for those marketing energy efficiency, high performance building systems, distributed energy, renewable and alternative energy, and all related products and services. As the shopping place of choice for three and a half decades, the WEEC is attended by more active buyers of energy products and services than any other show in North America.

**Select your booth location in WEEC 2012 today!**

Contact the WEEC Exhibit Manager,  
Ted Kurklis, by phone: (770) 271-7869  
or email [ted@aeecenter.org](mailto:ted@aeecenter.org)

Or visit the show website: [www.aeeprogams.com/weec](http://www.aeeprogams.com/weec)

# WEEC 2012 highlights and special features for exhibitors...

- ✓ **Exhibit Hall Workshops:** A full lineup of special exhibitor-conducted workshops in the exhibit hall, with free admission to all show attendees, including exhibits-only, conference, and seminar attendees.
- ✓ **Exhibit Hall Luncheons:** Exhibitors benefit from two luncheons that bring WEEC attendees into the exhibit hall.
- ✓ **Other Exhibit Hall Events:** Free poster sessions, a scholarship benefit auction, and opening night reception will also be held in the exhibit hall.
- ✓ **Conference Boosts Show Attendance:** Scheduling assures WEEC conference attendees ample exclusive time for visiting exhibits. Full WEEC conference and seminar agenda features more than 200 speakers, including recognized experts from business, industry, government, and academia.
- ✓ **Free Conference Pass:** Each exhibitor receives one free conference pass (a \$995 value) for distribution to their key customers.
- ✓ **100 Reduced-Fee Conference Passes:** Offering a fee of \$895 (compared to the regular conference admission fee of \$995) to selected customers.



**GreenStreet.** WEEC's tremendously successful GreenStreet expo showcase, introduced in 2007 and co-presented by the U.S. EPA's ENERGY STAR®, will again be a prominent part of the WEEC show floor for 2012. Placing your exhibit along the "green carpet" of GreenStreet will afford you a unique opportunity to network and showcase your environmentally friendly, sustainable energy products directly to green-motivated buyers.

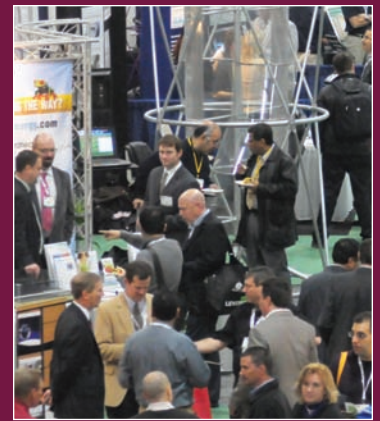
The 2012 WEEC conference program will also educate and guide attendees as they seek the best and most promising sustainable solutions for improving building performance.

**FEMWorks.** This special program of workshops for federal energy managers will address the interests and needs of U.S. government professionals expected to attend the 2012 WEEC. The multi-track conference agenda, put together with input from the various government agencies involved with implementing the Federal Energy Management Program (FEMP), will include technologies and case studies from the governmental sector, including DOD, GSA, and DOE. FEMWorks 2012 will incorporate topics mandated by both existing and new/pending legislation and conform to training requirements established for federal energy managers.



## WEEC targets the technologies and services of greatest importance to show visitors...

- Energy-efficient technologies
- Renewable and alternative energy
- Solar and fuel cell technologies
- Power generation, cogeneration, combined heat and power
- Applications specific to federal energy management programs
- Efficient lighting products and controls
- High-performance HVAC systems and controls
- Boilers and combustion controls
- Integrated building automation and energy management
- Thermal storage and load management
- Geoexchange technologies
- Energy services and project financing



## Who you'll meet on the WEEC 2012 show floor...

- Building Owners & Managers
- Energy Engineers & Managers
- Certified Energy Managers
- Certified Building Commissioning Professionals
- Facility Managers
- Plant Engineers & Managers
- Industrial/Commercial/Institutional Purchasing Agents
- Federal Energy Managers
- Government Facility Managers & Engineers
- Corporate Directors of Operations
- Cogeneration & Distributed Generation Professionals
- Energy Project Developers
- Energy Service Professionals
- Utility Professionals
- Certified Energy Procurement Professionals
- State & Local Government Energy Managers & Administrators
- Hotel/Motel Executives
- Health Care Facility Administrators
- University & School Energy Managers & Administrators
- Restaurant & Food Service Administrators
- Electrical, Mechanical, & Process Engineers
- Facility & Maintenance Engineers
- Electrical/Mechanical Contractors
- Commercial/Industrial Developers
- Architects, Designers, & Consultants

*Assure your product and sales team a prominent location.*

*Act now and reserve your space in WEEC 2012 early!*

# Secure a prime location at WEEC 2012 by reserving your space early!



## 2012 EXHIBITOR WORKSHOP PRESENTATIONS

A limited number of companies exhibiting at WEEC 2012 will be given the opportunity to make presentations about their technical applications and success stories in a specially designated area of the exhibit hall. Both conference and "exhibits only" attendees will be invited to attend these special workshop presentations free of charge. If you would like more information on our workshop presentations, call (770) 279-4390.

## FOR ADDITIONAL INFORMATION...

Or if you wish to discuss booth locations at the 2012 WEEC, call Exhibit Manager, Ted Kurklis at:

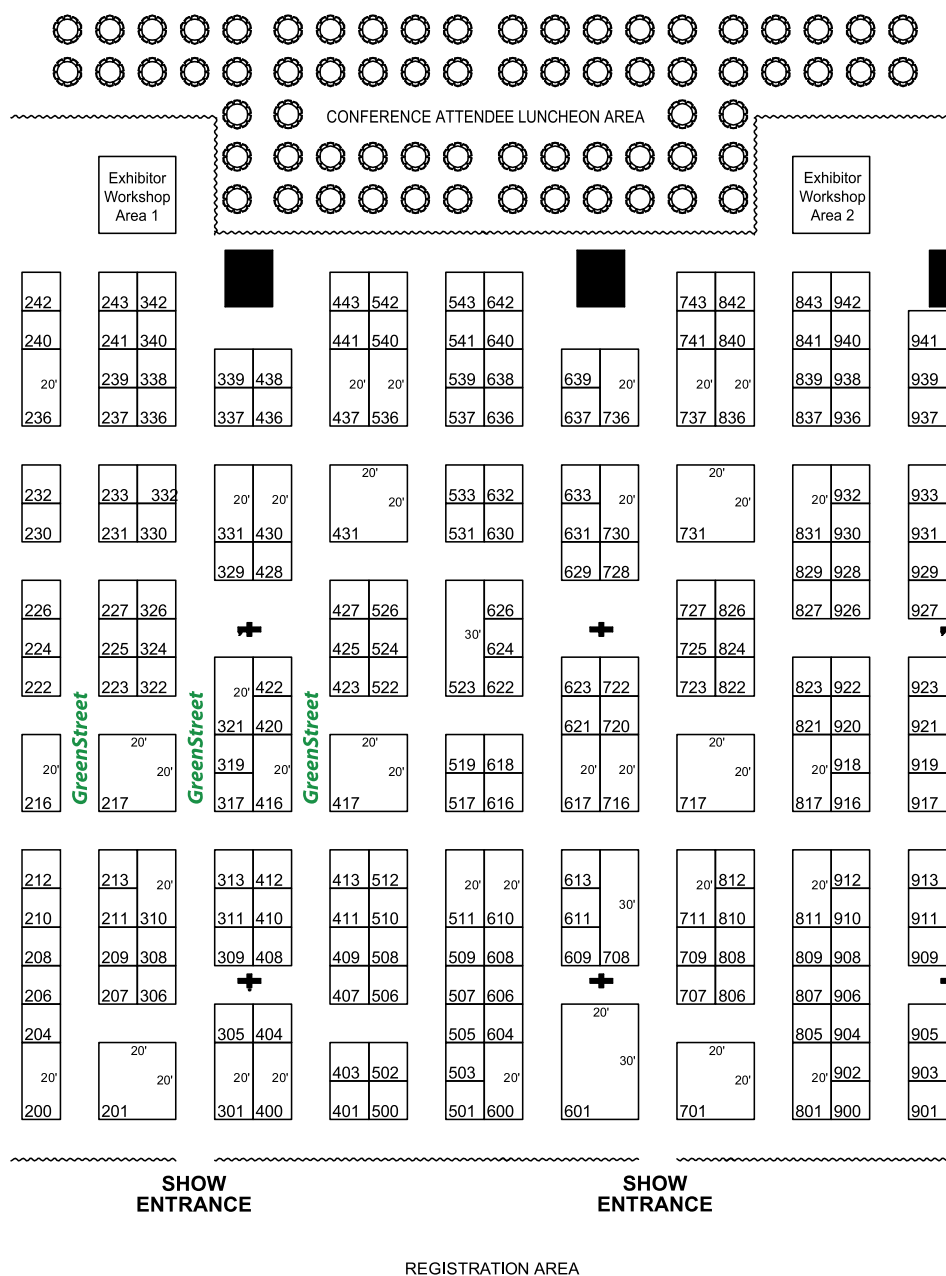
**(770) 271-7869**

For additional WEEC show information, visit:

[www.aeeprogams.com/weec](http://www.aeeprogams.com/weec)

# WEEC 2012 FLOORPLAN

## Georgia World Congress Center • Building A • Hall A1



Floorplan subject to change without notice

## SHOW FACTS AT A GLANCE

### SHOW DATES & LOCATION

October 31-November 1, 2012  
Atlanta, Georgia  
Georgia World Congress Center  
Building A  
Exhibit Hall A1

### EXPO HOURS

Wednesday, October 31, 2012 • 10:00 am-6:00 pm  
Thursday, November 1, 2012 • 10:00 am-4:00 pm

### BOOTH COSTS

\$3050 per 10' x 10' space

### YOUR EXHIBIT INCLUDES

- One complimentary conference registration per 10' x 10' unit reserved
- 8' curtained backdrop and standard draped side railings
- 7" x 44" standard ID sign for your company
- Company listing in preshow newspaper (Deadline May 11, 2012)
- Unlimited VIP expo passes imprinted with your company name, saving your guests the \$40 show admission fee
- Exhibitor Service Kit for planning all your onsite display setup needs
- For additional pre-show marketing opportunities, refer to page 7 or call: TED KURKLIS  
WEEC 2012 Show Manager  
(770) 271-7869 or email: [ted@aeecenter.org](mailto:ted@aeecenter.org)

# Place your product on the show floor of the nation's largest energy marketplace!

*The WORLD ENERGY ENGINEERING CONGRESS is your best opportunity of the year to reach pre-qualified commercial, industrial, institutional, and governmental buyers of the following products and services...*

## ENERGY MANAGEMENT & CONTROLS

- Energy management systems
- Building automation systems
- System integrators
- Energy conservation products & services
- Industrial process controls
- Efficient motors & motor controls
- Combustion controls
- Steam traps
- Insulation products
- Energy storage
- Software systems
- Consulting/contracting services
- Internet-based energy management
- Data management services
- Integrated security systems
- Multi-site energy management
- RFP/RFQ services

## HIGH-EFFICIENCY LIGHTING & ELECTRICAL

- Efficient lamps & fixtures
- High-efficiency ballasts & reflectors
- Solar lighting
- Lighting controls
- Motion detectors/infrared sensors
- Dimmers & switching systems
- Emergency lighting
- Power quality systems/services
- Uninterrupted/backup power supply
- Daylighting applications
- Tubular skylights
- Lighting retrofit services
- Lamp & ballast disposal services
- Lighting maintenance

## HIGH-PERFORMANCE HVAC & BUILDING SYSTEMS

- Energy-efficient cooling & heating
- Energy-efficient chillers
- Absorption & engine-driven chillers
- Desiccant cooling systems
- Gas cooling systems
- Solar thermal process heat systems

- Radiant heating
- Energy storage systems
- Heat exchangers
- Heat recovery equipment
- Variable speed drive fans & pumps
- Variable air volume controls
- Refrigeration controls
- Flow control devices
- Temperature controls
- Infrared thermometers & testing devices
- Metering devices

## BOILERS & COMBUSTION CONTROLS

- Packaged high- and low-pressure boilers
- Power generating boilers
- High-efficiency firetube & watertube boilers
- High-efficiency gas-fired boilers
- High-efficiency electric boilers
- Waste heat boilers
- Mass burn boilers
- Combustion controls
- Burners & steam traps
- Steam distribution systems
- Heat recovery systems
- Emission control equipment
- Air sampling & monitoring equipment

## COMBINED HEAT & POWER/DISTRIBUTED GENERATION

- Turbines & microturbines
- Boilers & combustion systems
- Combined cooling, heating, & power packages
- Fuel cell power plants
- Natural gas-fired cogeneration systems
- Biomass cogeneration systems
- Packaged/modular cogen systems
- Standby power systems
- Reciprocating engines
- Generator sets
- Engine components
- Instrumentation & controls
- Industrial switchgear
- T&D protection equipment

## GEOEXCHANGE TECHNOLOGIES

- Geothermal heat pumps
- Closed-loop geothermal systems

- Open-loop geothermal systems
- Self-contained and split systems
- Geexchange consultants & contractors

## SOLAR/PHOTOVOLTAIC PRODUCTS

- Stand-alone photovoltaic systems
- Grid-connected photovoltaic systems
- Building-integrated photovoltaics
- Solar/photovoltaic engineering & design services
- Green building consultants/contractors
- Solar roofing systems
- Solar lighting
- Passive solar technologies
- Solar thermal process heat systems

## FUEL CELL TECHNOLOGIES

- PEM fuel cell systems
- Phosphoric acid fuel cell systems
- Solid oxide fuel cell systems
- Molten carbonate fuel cell systems
- Fuel cell cogeneration systems
- Fuel cell power plants

## WIND POWER SYSTEMS

- Wind turbine systems
- Wind power accessories & equipment
- Wind power plant developers
- Wind power feasibility/financing consultants
- Wind power engineering & design services

## BIOMASS & WASTE-TO-ENERGY SYSTEMS

- Biomass direct combustion systems
- Biomass-fueled cogeneration systems
- Biomass gasification systems
- Landfill gas-based technologies
- Waste-to-energy systems

## OTHER RENEWABLE ENERGY PRODUCTS & SERVICES

- Alternative/renewable fuel vehicles
- Alternative/renewable transportation fuels
- Waste heat recovery systems
- Renewable energy engineering & design services
- Renewable energy consulting & contracting services

## HIGH-PERFORMANCE BUILDING MATERIALS

- High-efficiency roofing systems
- Green roof technologies
- Solar roofing systems
- Green building products
- Energy-efficient doors & windows
- Window coatings
- Engineered wood products
- Recycled & composite building materials
- Reduced VOC paints, adhesives, & sealants
- High-performance insulation
- Recycled insulation products

## ENVIRONMENTAL & CONSERVATION

- Air filtration & VOC control systems
- Air monitoring & sampling systems
- Environmental consulting & contracting services
- Toxic mold detection & removal
- Indoor air quality consulting & remediation services
- Environmental laboratories & testing services
- Flow controls
- Water-conserving boilers & steam systems
- Cooling equipment retrofits
- Multi-pass & closed-loop cooling towers
- Water-conserving fixtures & furnaces
- Waterless urinals
- Leak detection & repair
- Rainwater collection systems



## FACILITY MANAGEMENT SOFTWARE & ONLINE SERVICES

- Computerized maintenance & management software (CMMS)
- Maintenance, repair, & operations (MRO) software
- Facilities management software
- Asset management software
- Project management software
- Life cycle software
- Building energy simulation software
- Demand forecasting software
- Process control software
- Automation software
- Online facilities management services
- Web-based building automation
- Web-based load management
- Integrated maintenance, asset, & energy management

## ENERGY SERVICES & PROJECT FINANCING

- Energy service companies
- Utility affiliates
- Performance contractors
- Green building contractors
- Building commissioning and LEED services
- Energy auditing & feasibility analysis
- Multi-site energy management
- Facility management outsourcing
- Asset management
- Project financing services
- Metering services
- Power marketers
- Power brokers
- Natural gas marketers
- Natural gas brokers
- Consulting firms & project developers

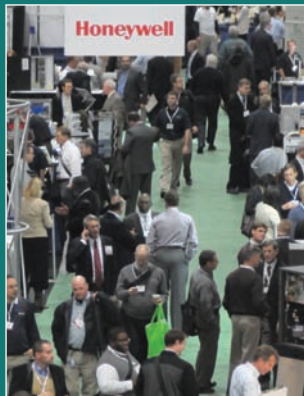
# WEEC exhibitors are the leaders in the energy industry.



Meet face to face with buyers.



Reach new customers.



Experience the active show floor.

Buyers and sellers alike know that the WEEC is where the key decisions are made and the definitive business is done. Here's a partial listing of recent WEEC exhibitors...

- 2RW Consultants  
3M Film Installations  
3M Window Films  
A A Exteriors.com, Inc.  
AA Solar, Inc.  
Abraxas Energy Consulting  
Accuenergy Corporation  
ACN Industry Inc.  
ACR Systems  
Active Power  
Adapx  
Advance Thermal Corp.  
Advanced Power Control / Energy Systems Technologies  
Advanced Test Equipment Rental  
Affinity Automation, LLC  
Air Leader / SIGA Green Technologies  
Air Power USA, Inc.  
Airius, LLC / Air Pear  
Airleader / SIGA Green Technologies  
AirXchange  
Alban Engine Power Systems  
Alliance to Save Energy  
AmbiRad  
AMEC  
American Capital Energy  
American Council on Renewable Energy (ACORE)  
American Energy Services  
Anchor Elite, LLC  
Applied Research Laboratories  
ARCADIS U.S., Inc.  
archSCAN, LLC  
Arctic Freeze Chiller Group  
Atlantic Energy Concepts  
Atlas Copco Compressors  
Autani Corporation  
Automated Logic  
Automation System Integrators, Inc  
AwarenessIDEAS / Div of FLEXI Display  
Badger Meter, Inc.  
Bekaert Specialty Films, LLC  
BEKO Technologies Corp  
Benjamin Electric Company  
BENZ Air Engineering Company  
BetaLED  
Blue Ridge Technologies  
BlueStar Energy Solutions  
Bovis Lend Lease, Inc  
Brightwave Design Group  
BritePointe, Inc.  
Building Performance Equipment, Inc.  
Bvisionary, Inc.  
Byram Labs  
Calibre  
Calmac Manufacturing / Tozour Energy Services  
Calvert Jones Company, Inc.  
Can2Go / SCL Elements  
Capstone Manufacturing, LLC  
Capstone Turbines / E Finity Energy  
Carlo Gavazzi, Inc.  
Celtic Energy  
Centimark Roofing and Flooring  
CGC Group Hybrid Heat Pump System  
Chemworks Filtration  
Clean Technology Partners  
Clear Vu Lighting  
CLEARResult  
ClimateMaster  
ComEd  
Commissioning Agents, Inc.  
Compressed Air Best Practices Magazine  
Comverge Technologies, Inc.  
Con Edison Solutions  
Constellation Energy  
Contemporary Controls  
Continental Control Systems, LLC  
Copper Development Assn.  
Core Energy Group, LLC  
CPI Daylighting  
Crestron Electronics, Inc.  
Cruise Car, Inc.  
Crunch Energy  
Cypress EnviroSystems  
Daintree Networks  
Danfoss Turbocor Compressors, Inc.  
Davidge Controls  
Defense Energy Support Center  
Defense Holdings, Inc.  
Defense Supply Center Philadelphia  
Delta Cooling Towers, Inc.
- Delta Products Corporation  
Dent Instruments  
Dialight  
Digital Light  
Digital Lumens  
DWA Energy  
DYK, Inc.  
E Finity Energy  
E Group, a Division of FirstEnergy Solutions  
E Mon  
Eaton Corporation  
Eco Bright Solutions, Inc.  
eColnSight, Inc.  
ECR International, Inc.  
EFT Energy, Inc.  
eGauge  
Electra USA, Inc  
Electro Industries / Gauge Tech  
Elspec North America  
EMC Engineers, Inc.  
EMO Energy Solutions, LLC  
Energent Incorporated  
Energy Curtailment Specialists, Inc.  
Energy Management Products  
Energy Performance Lighting  
EnergyCAP, Inc.  
EnergyICT  
EnerNOC, Inc.  
Enervex, Inc. / Exhausto  
EnOcean Alliance  
EnviroSep  
ESG of WLS Lighting Systems  
ESI Environmental Systems, Inc.  
eSight Energy, Inc.  
evandtec / EnviroTower  
Exhausto, Inc.  
Exothermics, Inc.  
FEI  
Fisonic Energy Max  
Fitzgerald Lighting & Maintenance Co., Inc.  
Flexim Americas Corporation  
FLIR Systems  
Flow Safe, Inc.  
Fluke Thermography  
FuelCell Energy, Inc.  
Fulham Company  
Full Spectrum Solutions  
Fulton Companies  
Functional Devices  
Gates Corporation  
GDF Suez Energy Resources, N.A.  
Ge Lighting  
Geico  
Gexpro  
Glacial Energy  
Global Energy Services  
Graybar Electric Company  
Green Boiler Technologies, Inc.  
Green Box America  
Greentech Energy Services  
Griffith Engineering, Inc. (GEI)  
Halco Lighting Corporation  
HaniitaTek Window Films  
Hanita Coatings U.S.A  
Hara  
Harris Lighting  
Harvel Plastics  
Hays Fluid Controls  
Heat Pipe Technology, Inc.  
Hess Corporation  
Honeywell International  
Hotstart, Inc.  
Howard Industries  
Howard Lighting  
Hybrid Heat Pump Systems  
I Save LED Lighting, Inc.  
Ice Kube Systems  
IEEE Chicago Section  
Inland Power Group  
INNCOM International  
Int'l Ground Source Heat Pump Assn.  
Integrated Metering Systems  
Integrus Energy Services  
International District Energy Association  
Isolation Sciences, LLC  
J&D Electronics Co., Ltd.  
JETRO Chicago  
Johnston McLamb  
Kaeser Compressors, Inc.  
Kawasaki Gas Turbines Americas  
Kelix Heat Transfer Systems, LLC  
Koelnmesse / CCEA
- KVAR Energy Savings  
kWhOURS, Inc.  
Lascar Electronics  
LED Waves, LLC  
LegenTek  
Lei Products  
LEM USA  
Lennox Industries  
Leviton Manufacturing Company  
Lighting Technologies  
Lime Energy  
LonMark Americas  
Lumentric, Inc.  
Lutron Electronics  
MacroAir Technologies  
MACTEC  
MagnaDrive  
Mainstream Energy / REC Solar  
Mamac Systems, Inc.  
McQuay International  
EMO Energy Solutions, LLC  
Melink Corporation  
MHT Lighting  
MidAmerican Energy Company  
Midwest Energy Efficiency Alliance  
Millennial Net  
MILSPRAY Military Technologies  
Mitsubishi Electric HVAC Advanced Products  
Mitsubishi Electric Power Products  
Miura Boiler  
Miura North America  
MPC Modular Process Control  
Multistack LLC  
NAESCO  
NALMCO  
Natek Corporation  
Natgun Corporation  
National Insulation Association  
National Water Services, LLC  
Naval Facilities Engineering Command  
Neptun Light, Inc.  
netLiNK Wireless Controls  
newLoop Energy / Unison Solutions  
Nexamp  
Nissan North America  
NJ Higher Education Partnership for Sustainability  
NJ Solar Power  
Noble Energy Solutions  
Noren Products, Inc.  
NORESKO  
North America Power Partners  
NorthWrite, Inc.  
Noveda Technologies  
NTIS/QAS  
Obvius  
Onicon Incorporated  
Onset Computer Corporation  
Opto 22  
Orion Energy Systems  
Osram Sylvania  
Pace Controls, LLC  
Patroit Solar Group  
Pepco Energy Services, Inc.  
Pfister Energy  
Philips Lighting / Philips Day Brite  
Phoenix Controls  
PLC Multipoint, Inc.  
Pneu Logic Corporation  
PoolPak International  
Power Mechanical, Inc.  
Powerhouse Equipment & Engineering  
Practical Energy Solutions  
Precision Paragon (P2)  
Primary Integration Energy, LLC  
PTM Manufacturing, LLC  
Pulse Energy  
PureSpectrum Lighting  
Q4 Energy Solutions  
QAS  
Quadlogic Controls Corporation  
R F WasteWater  
RAB Lighting  
Radionic Industries, Inc  
Ray Angelini, Inc.  
Reagan Equipment Co., Inc.  
REC Solar  
REC Solar, Inc.  
Reliant Energy, an NRG Energy Company  
Retro Tech Systems, Inc. / RTS  
Water Solutions  
Rexel Electric
- RF System Lab  
Rockwell Automation  
Rovanco Piping Systems  
RS&H  
RTKL  
RTP Controls  
Sain Engineering Associates, Inc.  
Schneider Electric / Square D  
Schwank Group  
Science Applications Int'l Corp. (SAIC)  
SCL Elements  
Sensor Switch, Inc.  
Sentry Switch  
Shannon Insultech  
Sharp Electronics  
Siemens Industry, Inc. / Building Technologies  
SIGA Green Technologies  
Simpert Technology, Inc.  
Smardt, Inc.  
Smart Building Technologies  
Smart Energy Group  
Smart Energy Systems  
Solar Energy Industries Association  
Solar Gard Window Films  
Solar Turbines Incorporated  
Soteica LLC  
Southland Industries  
Spectrum Lighting, Inc.  
Spirax Sarco / EMCO Flow Systems  
Spire Corporation  
Starpack Group  
Sterling Planet, Inc.  
Sullair Corporation  
Summit Technology  
Suniva  
Superior Radiant Products  
Sustainable Real Estate Solutions, Inc. (SRS)  
Tachwatrans Co., Ltd  
TCP, Inc.  
TE Connectivity  
Telkonet, Inc.  
Tetra Tech  
The Crom Corporation  
The Fulton Companies  
Therm O Lite Windows  
Thermaxx Insulation Jackets  
Toshiba LED Lighting  
Touchplate Lighting Controls  
Trane / Ingersoll Rand  
Tremco, Inc.  
Triacta Power Technologies, Inc.  
Trison Construction, Inc.  
U.S. D.O.E. / FEMP  
U.S. D.O.E. / EERE / Industrial Technologies Program  
U.S. Energy Group  
U.S. EPA / ENERGY STAR Program  
U.S. Green Building Council Illinois Chapter  
UE Systems, Inc.  
Unicor, Federal Bureau of Justice  
Unison Solutions  
University of Maryland  
US Lighting Tech  
USA Technologies  
USGBC National Capital Region Chapter  
Utilitrend  
Utility Metals  
Utility Programs & Metering II, Inc.  
Vennex, Inc.  
Venture Lighting International, Inc.  
Veris, Inc.  
Veris Industries, Inc.  
Verve Living Systems  
Viconics Electronics, Inc.  
Warner Energy  
Warren Controls  
Water Management, Inc.  
Water Savers, LLC  
WattStopper  
WCR, Inc.  
Weil McLain  
Wesco Distribution  
Winsol Group, LLC  
Wise Power Systems  
Zoo Fans  
Yokogawa Corporation of America

Above list is a partial listing of recent WEEC exhibitors as of this printing, and is intended to serve as a sample.

# Show marketing you can count on...

The World Energy Engineering Congress is promoted with over 500,000 client invitations presented in a number of diverse ways:

- 15,000 AEE Membership and Chapter Outreach
- 10,000 Announce-the-Show Postcards
- 40,000 Exhibitor Prospectus Mailings
- 50,000 Preshow Conference Brochures
- 60,000 Final Conference Show Newspapers
- 30,000 AEE Journal Advertisements
- 160,000 Subscribers to Trade Publications
- 150,000 Dedicated Attendance Email Campaign
- 60,000 Expo Passes
- 1,000 Speaker Promotions
- 5,000 Mass Fax Show Passes
- 15,000 Banner Ad Impressions
- PLUS Press Releases via Newswire and Social Media

Exhibitors also promote the event and their exhibits via their websites, customer representatives, direct mail, and company newsletters.

VISIT THE WEEC WEBSITE AT: [www.aeeprogams.com/weec](http://www.aeeprogams.com/weec)

## As a WEEC exhibitor, you can also take advantage of a number of added marketing opportunities.

### FREE DESCRIPTIVE PRODUCT LISTING.

Reserve your space by May 11, 2012, and you can have a description of your product or service included in the show newspaper, which is distributed to thousands of prospective show attendees prior to the WEEC.

### ADD YOUR LOGO AND ONLINE LINK.

You can enhance your complimentary product listing by adding your company logo. For just \$125, your logo will appear above your text product or service listing, both in the show newspaper and on the official show website, and your online listing will be linked to your website. For additional details, call (770) 279-4388.

### FREE CUSTOM MAILING PROGRAM.

As an exhibitor, you can provide us with up to 100 names and addresses of key customers and contacts before the show. We will mail a dynamic show attendance package to these VIPs on your behalf, including a conference registration discount

and program details. We also offer free customer faxing opportunities. For more information, please call (770) 279-4388.



### ONLINE BUYER'S GUIDE LISTING: AT A SPECIAL REDUCED RATE.

Increase your exposure before, during, and after the show by being listed in the powerful energy, power, and facilities *Buyer's Guide*. Available online before the show in a searchable database, your *Guide* listing will include your organization's profile as well as a product page.

The *Buyer's Guide* is also distributed in PDF format onsite to every conference attendee as part of the *Proceedings* CD, and links to the *Buyer's Guide* are included in AEE's monthly e-newsletters, distributed to 60,000 industry professionals. View some

sample listings at:

[www.energyvortex.com](http://www.energyvortex.com)  
(select *Buyer's Guide*).

Exhibitors may be listed in the *Buyer's Guide* for a discounted cost of \$195 (regular fee \$495) or for \$295 for an enhanced listing with product PDF (regular fee \$595). For additional information, contact Jacqueline Fraga at (770) 279-4390 or email her at: [jacqueline@aeecenter.org](mailto:jacqueline@aeecenter.org).

### ADVERTISE IN THE WEEC EXHIBIT HALL DIRECTORY

The World Energy Engineering Congress *Exhibit Hall Directory* is the onsite guide containing up-to-date show information. It is distributed during registration to conference attendees and expo-only visitors. The directory includes the show floorplan, exhibitor directory, daily exhibit hall events, and more. Ads are available in *full*-, *half*-, *quarter-page*, and *business card* sizes. Refer to the reservation form for pricing. Space is available on a first-come, first-served basis. For more information, contact Jacqueline Fraga at (770) 279-4390 or email: [jacqueline@aeecenter.org](mailto:jacqueline@aeecenter.org).



## SPONSORSHIP OPTIONS...

*Gold, Silver, Bronze, and Event Sponsorships available now!*

We offer various levels of sponsorships, including Gold, Silver, and Bronze show packages. Each sponsorship includes not only your booth presence, but also expanded pre-show and onsite visibility to influential decision-makers. Exhibitors may also benefit by sponsoring an attendee function or giveaways such as the Opening Session coffee, the Opening Night Reception, an Exhibit Hall luncheon, badgeholder neck cords, or attendee bags. For information on costs and options available, contact Lauren Lake at (770) 447-5083, Ext. 211, or email: [lauren@aeecenter.org](mailto:lauren@aeecenter.org).

## ABOUT THE WEEC PRESENTER...



The Association of Energy Engineers (AEE), a professional society of over 15,000 members, presents the WEEC. Members include energy engineering and management professionals from throughout the U.S. and over 80 nations abroad. AEE is dedicated to providing industry-specific information resources, conference and seminar programs, professional reference books and journals, marketplace surveys, and professional certifications including Certified Energy Manager (CEM), Certified Building Commissioning Professional (CBCP), Certified Energy Auditor (CEA), Certified Carbon Reduction Manager (CRM), Certified Renewable Energy Professional (REP), and many others. For more information, visit [www.aeecenter.org](http://www.aeecenter.org).

Use the form on the back page of this brochure to reserve your exhibit space in the 2012 WEEC today!

# Lock in your preferred location for WEEC 2012 early!

## WEEC 2012 EXHIBIT SPACE RESERVATION FORM

**YES**, please reserve exhibit space for our use at WEEC 2012, October 31-November 1, 2012, to be held at the Georgia World Congress Center, Atlanta, GA. We understand booth space is available in multiples of 10' x 10' at a cost of \$3050 per unit.

Number of 10' x 10' spaces desired: \_\_\_\_\_ = Amount due: \$ \_\_\_\_\_

**YES**, also please reserve our:

List link and logo on the show website @ \$125 = amount due: \$ \_\_\_\_\_

Your web address: www. \_\_\_\_\_

Note: logo should be sent in Adobe Illustrator .eps format.

Buyer's Guide listing @ discounted rate of \$195 = amount due: \$ \_\_\_\_\_

Enhanced Buyer's Guide listing (includes Product PDF)

@ discounted rate of \$295 = amount due: \$ \_\_\_\_\_

Exhibit Hall Directory ad (check ad size below) = amount due: \$ \_\_\_\_\_

\$395 Business Card Ad  \$850 Quarter Page Ad

\$1350 Half Page Ad  \$2600 Full Page Ad

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Booth space(s) preferred:

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

We will display these products or services: \_\_\_\_\_

Indicate up to 3 competitors whose booths you prefer not to be adjacent to your exhibit.\*

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

\*WE WILL TRY BUT CANNOT GUARANTEE TO MEET YOUR REQUEST

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

We have read, understand, and agree to the contract terms and conditions.

**X** \_\_\_\_\_  
**Authorized Signature of Applicant (required)** Date

Full payment enclosed: \$ \_\_\_\_\_

50% payment enclosed: \$ \_\_\_\_\_

**Make check payable in U.S. funds to AEE EXHIBITS.**

**PAYMENT:**  Check enclosed  Bill company (P.O. must be attached)

Bill credit card in the amount of \$ \_\_\_\_\_

VISA  MasterCard  American Express  Discover

Credit card number \_\_\_\_\_

**X** \_\_\_\_\_  
 Authorized Signature of Cardholder (required) Expiration Date

Credit Card Billing Address (where credit card bill is sent)

Name on Card (print) \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Return to: Ted Kurklis, Exhibit Manager WEEC  
 P.O. Box 1026, Lilburn, GA 30048  
 Email: ted@aecenter.org

Phone (770) 271-7869  
 or FAX to (770) 271-7981

## WEEC 2012 CONTRACT TERMS

As an Exhibitor in the show, we hereby agree to conduct business in a professional manner, to observe the regular hours of the exposition, and to the following terms and conditions:

- Exhibitors will indemnify, defend, and hold the Association of Energy Engineers (AEE), Show Management and its contractors, show hosts, sponsors, and cosponsors, and Georgia World Congress Center harmless from any claims, losses, expenses, (including attorneys' fees) and liability arising in connection with the "Association's" meeting being held at Georgia World Congress Center, Atlanta, GA, October 28-November 2, 2012. Exhibitor agrees to make no claims whatsoever for loss, theft, damage, destruction of goods; nor for any injury to himself or employees while in the exposition quarters; nor for any damage of any nature, including damage to his business, nor for any loss resulting from labor disputes, acts of God or nature, or any action of any nature of AEE and Show Management. Force Majeure: In the event the Exhibit Hall or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest, act of God or nature, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, acts of terrorism, strike, lock-out, labor dispute, riot or any other cause or agency over which Show Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite this show, AEE, Show Management, Host, and Sponsors shall not be liable to indemnify or reimburse the Exhibitor in any respect of any damage or loss, direct or indirect, arising as a result thereof.
- Upon submitting booth contract we understand booth space is non-cancelable and we agree to adhere to the cancellation policy terms (No. 8). If we cancel, we will be charged at a minimum 50% of the published booth fee for the number of spaces we have contracted.
- Exhibitors are advised to carry floater insurance to cover their exhibit material against damage and loss and public liability insurance to cover against injury to the Exhibitor, its staff, and to injury to others. All property of Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area and Exhibitor shall maintain insurance covering Exhibitor's property. Exhibitor shall also carry comprehensive general liability and property damage liability and statutory Workmen's Compensation with employers' liability. Appropriate Certificates of Insurance shall be furnished by Exhibitor upon request by Show Management or its contractors. Obtaining insurance and amount of insurance remains solely the responsibility of the Exhibitor.
- In island spaces with aisles on all four sides, overhead panels or "bridge type" construction may be permitted. No exhibit shall be permitted to interfere with a neighboring exhibit. Island exhibits must not include a back wall that blocks visibility of neighboring booths. In-line booth side-dividers of a height in excess of 36" must not extend further than three (3) feet out from the back wall. Booth walls or equipment displayed must not exceed eight (8) feet in height. Any exceptions must first be approved by Exhibition Management. Exposed/unsightly portions of booth may be ordered "masked" by Show Management — the expense for which is the sole responsibility of the Exhibitor. Carpeting of exhibit space is required. AEE retains the right to change the expo floorplan and Exhibitor's booth location without prior notice.
- Internet advertising is available to current Exhibitors who have submitted at least a 50% booth deposit. Special exhibit/package rate reflects a significant discount off of regular Internet advertising rates and may not be combined with any other offers. The Association of Energy Engineers reserves the right to reject advertising for any reason whatsoever.
- All exhibits must be set up by 4:00 pm the evening prior to the opening of the show. Booth space not set up and claimed by the evening prior to the show opening will be forfeited and may be reassigned by Show Management at its discretion. AEE reserves the right to force set an exhibitor's booth if freight has been delivered or remove freight from the floor prior to show opening. All charges will be applied to the exhibitor's account.
- Regulations and Compliance: No explosives, fuel, combustibles, or hazardous materials, decorative materials not fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Exhibit Hall. Exhibitor must observe all union regulations in force in the Exhibit Hall and use qualified personnel for services. All Exhibitor's electrical, pneumatic, and hydraulic equipment must meet requirements of all applicable electrical and safety codes.
- Cancellation, change of space, change of Exhibitor information, and refund policy:
  - Exhibitor agrees to notify Show Management in writing if it needs to change its booth size, change its company listing and/or contact information, as well as if it needs to cancel out of the show.
  - Written cancellation received by Exhibit Manager more than 120 days prior to the opening date of the show, cancellation fee of 50% of total booth cost (internet and directory ads are non-refundable) will be assessed.
  - Written cancellation received within 60 to 120 days prior to the opening date of the show, cancellation/penalty fee of full amount of booth cost (internet and directory ads are non-refundable) will be assessed regardless of cancellation notification, and no refund will be made.
  - Written cancellation received less than 60 days prior to the opening date of the show, total payment for the booth space (internet and directory ads are non-refundable) is due regardless of cancellation notification, and no refunds will be made.
  - If an Exhibitor decreases its booth size from the original contract, it will be deemed a cancellation for the booths decreased, and the show's cancellation schedule will apply. Exhibitor agrees to immediately notify AEE Show Management in writing prior to the show of any changes in company profile. Upon submitting the reservation/contract form, exhibiting company is liable for payment for applicable booth space fee. No refunds or transfers of Exhibitor funds are permitted. In case of a dispute, the governing laws of Georgia will apply. Any legal or collection-related costs incurred by Show Management resulting from delinquent payment by Exhibitor will be paid by Exhibitor.