



2012 Premium Sponsorship Opportunities

Hosted by:



May 23-24, 2012

Washington State Convention & Trade Center
Seattle, WA



AVAILABLE OPPORTUNITIES

PLATINUM

GOLD

SILVER

BRONZE

Association of Energy Engineers
1005 Regency Way
Birmingham, AL 35242

Contact: Lauren Lake
Phone: 678-587-4997
Fax: 205-639-1615
Email: Lauren@aeecenter.org

AEE offers many great ways to enhance your prominence and visibility to decision-making attendees and industry professionals at the upcoming EMC in Seattle, WA on May 23-24, 2012.

SPONSOR RECEIVES THE FOLLOWING BENEFITS

- Your logo in the conference program distributed onsite to conference attendees
- Pre-show industry recognition in mailings, show website, and attendee promotions
- Your logo on graphics displayed throughout the show
- A sign prominently displayed at the show's entrance indicating your sponsorship level
- Sponsor ribbons on your company attendee / staff badges
- Recognition of sponsorship displayed on the AEE website

Platinum Sponsor \$25,000

- 20'x20' exhibit booth valued at \$10,000
- Twenty full-conference registrations for staff or customers / clients *(total value \$17,900)
- 100 reduced-rate conference registrations. Attendees may use these to register themselves at \$595 discounted rate. (regular registration is \$895)
- Half page ad in the Exhibit Hall Directory (value of \$1,350)

Gold Sponsor \$20,000

- 10'x30' exhibit booth valued at \$7,500
- Fifteen full-conference registrations for staff or customers / clients* (total value \$13,425)
- 100 reduced-rate conference registrations. Attendees may use these to register themselves at \$595 discounted rate. (regular registration is \$895)
- Quarter page ad in Exhibit Hall Directory (value of \$850)

Silver Sponsor \$15,000

- 10'x20' exhibit booth valued at \$5,000
- Ten full-conference registrations for staff or customers/clients* (total value \$8,950)
- 100 reduced-rate conference registrations. Attendees may use these to register themselves at \$595 discounted rate. (regular registration is \$895)
- Business Card ad in Exhibit Hall Directory (value of \$395)

Bronze Sponsor \$7,500

- 10'x10' exhibit booth valued at \$2,500
- Five full-conference registrations for staff or customers / clients* (total value \$4,475)
- 100 reduced-rate conference registrations. Attendees may use these to register themselves at \$595 discounted rate. (regular registration is \$895)

Registrations include luncheon functions, entrance to conference sessions, admittance into the expo, and a copy of the Conference Proceedings CD.

Premium Sponsorships

- Platinum Sponsor - \$25,000**
- Gold Sponsor - \$20,000**
- Silver Sponsor - \$15,000**
- Bronze Sponsor - \$7,500**

EMC 2012
Sponsorship Level
(Please check one)

Sponsor Information

Company: _____

Billing Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Onsite Contact: _____

Payment Terms

You will receive an invoice for payment.
All Payments will be due within 60 days of commitment.

Payment Method: (Credit Card, Company Check / Invoice)- circle one

MasterCard AMEX Visa Company Check / Invoice

Card #: _____

Name on Card: _____

Expiration Date: _____

Amount to be charged: _____

Please submit the Sponsor Form by fax or email to:

Attn: Lauren Lake
 1005 Regency Way
 Birmingham, AL 35242

Phone: 678-687-4997
 Fax: 205-639-1615
 Email: Lauren@aeecenter.org